

Those who have initiated football projects and already in the implementation stage are welcome to apply

## Contact:

Project Manager thebluemike@gmail.com

Project Football Roots, is a Football Development Project, an initiative founded by Dr. Shaji Prabhakaran to support football development in India. It is a philanthropic initiative by him to empower individuals and organisations in football to achieve excellence.





Excellent opportunity to receive the best consultancy support free of cost

Dr. Shaji Prabhakaran, Founder, Project Football Roots



## INDIVIDUALS AND ORGANIZATIONS WORKING ON THE GROUND IN INDIA ARE ENCOURAGED TO APPLY

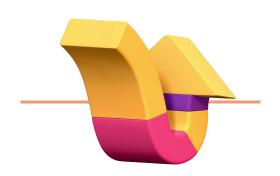
- Any football project which is active in India and initiated before January 2024 shall be eligible to apply
- Preferred projects are in the area of Grassroots;
  Women's Football, Player Development; Rural Football Academy; Football Facility Development; Youth Football; Elite Academy; Slum Football; School Football; Social Project (NGOs);
- Project must be a non-commercial in nature
- Application is must to be part of this project. Apply before 16th April 2024
- Only online applications shall be considered for the review

## Support from Dr Shaji Prabhakaran

- 10 Shortlisted projects will receive direct guidance, advice and mentorship support from Dr Shaji Prabhakaran for one year free of cost.
- Dr Shaji may even visit the project location with his own cost
- Dr Shaji will also support gap analysis of the project if required
- Dr Shaji will also support the project owner in identifying strategic or funding partners for the project
- Support scalability aspects of the project
- Strategic areas of the project
- Other priority areas based on the mutual agreement and understanding
- Highlight project outcomes and achievements quarterly in his social media channels



## ONLINE LINK FOR APPLICATION



- Application Start: 15th March 2024
- Application Deadline: 15th April 2024
- Shortlisting: 25th April 2024
- Interviews: By 10th May 2024
- Final Shortlisted Projects: 15th May 2024

https://docs.google.com/forms/d/174R7d08uNp\_W 6-6j11mzQ7fGd8Je8yO4UYbgDhgy-y8/edit

> A philanthropic project to support football development